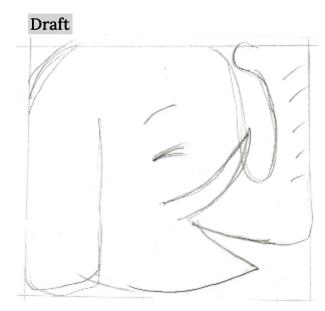
# Graphic Design-Logo Created with Animal

#### Fitness logo

- Sketched thumbnails featuring one or more animals enclosed within a circle, square, or triangle to determine the most suitable shape. Ultimately, the draft settled on an elephant within a square, symbolizing power to complement the fitness image.
- 2. Utilized a professional utility knife to carve out the shape on the soft film board, aiming to evoke the feeling of a handmade logo.

#### Edited logo



3.

Scanned the draft into **Adobe Illustrator** to make it digitalized, and refined the logo outline into a black-and-white silhouette.

- 3. Opted for a light gray color to represent the elephant's natural hue, as lighter colors tend to evoke comfort and are less heavy than dark grays. Chose a heavier typography to convey a strong impression, and finalized the caption to establish the business identity through **Adobe Illustrator**.

#### Final fitness logo



make yourself stronger

# Graphic Design 2- Arcturus book cover

Initially, viewers will observe the right half of the design. Upon flipping to the back side, they will encounter the skeleton, intended to convey the message that smoking is not advisable.

1. Begin with hand-drawn sketches and thumbnails.



- 2. Digitalized the sketch into **Adobe Illustrator**.
- 3. Utilize Adobe Illustrator to add colors, edit, and incorporate additional details.



# Graphic Design 2- Restaurant Design

This project entails collaborating with students studying interior design for a real restaurant within my class. Our task is to work together as a group to plan the utilization of an actual restaurant space. In the graphic design aspect, I am responsible for creating the logo, business cards, website, packaging, envelopes, and headlines, utilizing the restaurant's interior color themes.

### LOGO PROGRESS



The restaurant's name, La Fuente, means 'the fountain' in Spanish, so the logo icon was chosen to represent a fountain. The logo was designed using **Adobe Illustrator**.

### <u>Envelope</u>



Through experimenting with printing colors, this digital version is the one that closely matches the restaurant's actual color when printed. The envelope, business card, and heading were designed using **Adobe InDesign**.

#### **BUSINESS CARD**





HEADING



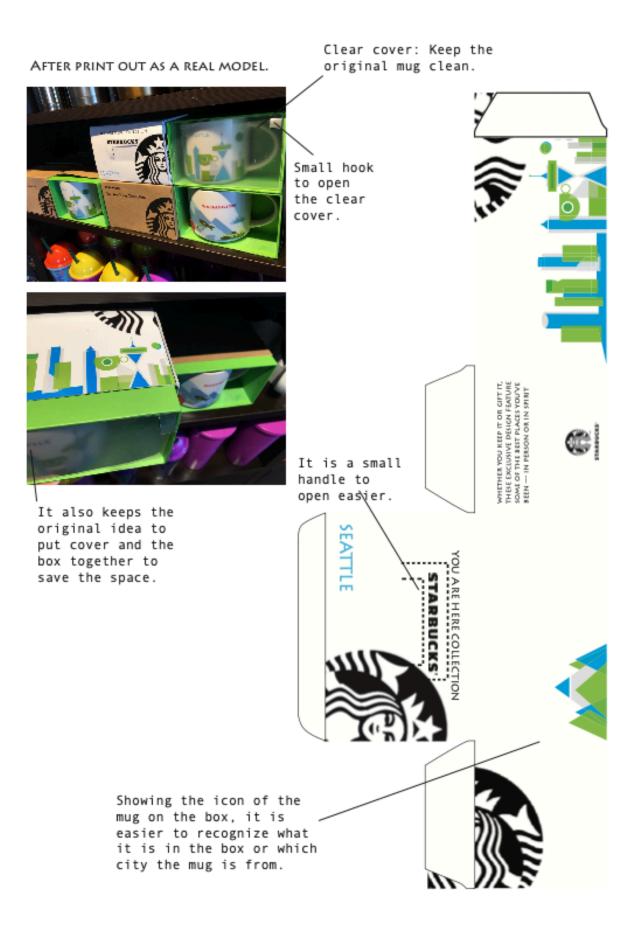
(425) 228-7757 www.lafuente.com

3221 NE Sunset Blvd---Renton---WA 98056

# Graphic Design 3- Box Redesign

To redesign a package box, I chose the Starbucks box as my original sample because I felt I could change some parts of it. It was designed by using both **Adobe Illustrator** and **Adobe InDesign**.

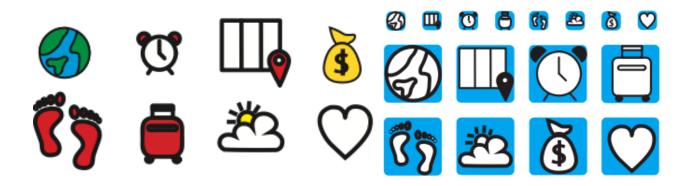




# Graphic Design 3- Application Design

The application design requires both the icon and the entire interface to be cohesive and functional. This particular app is a travel application, that provides features such as maps, alarms, weather updates, and suggestions on what users should bring for their trips. Designed using **Adobe InDesign** and **Adobe Illustrator**.

The original icons were drawn with **Adobe Illustrator** with ideal color. However, considering the consistency of the app and the button, the icons were switched to the same color theme.



Then I apply the buttons on a phone template using **Adobe Indesign**.



The final project includes the following components: the travel app itself, comprising the home page, category page, weather page for checking destination weather, alarm page for reminders regarding accommodations and additional tasks, budget page for checking balances, and the to-do list page for organizing items to bring or customizing the user's to-do list.



# Adobe Photoshop- Poster and Card Design

The Portfolio show's poster for Highline College



The clothing store invitation: *See*, *Want*, *and* Get is the name of the store. Use **Adobe Photoshop** to edit the event information with simple images.



#### International Women's Day event poster



#### Advertise poster

WcDonald's has new product released- fried chicken and roast chicken, the baby represent the new item, background heaven represent how delicious they are. Chicken wings and legs would be the focal points that new item is on sale.



# **Online Illustrator- Playing Card Project**

Create a character, an abstract design, or an object. Your design does not have to follow traditional playing card characters. However, use only **Adobe Illustrator** for this project.

Rough draft: It is a simple outline filled with a background color pattern to make the rabbit stand out.



Final card:

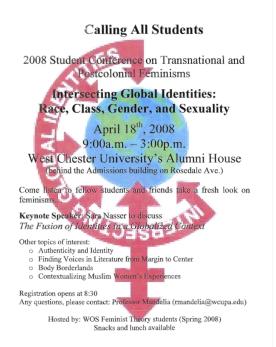
Remove the Easter egg, considering that traditional playing cards are typically symmetrical. Fill in the background and add details to make the card rich and contrasting, drawing focus.





### Adobe Express- Poster Redesign

Redesign the original poster(left one) into the new poster(right one).





2008 Student Conference on Transnational and Postcolonial Feminisms

#### Apr. 18, 2008 9am-3pm Registration opens at 8:30

West Chester University's Alumni House Behind the Admissions building on Rosedale Ave.

Snacks and lunch available (#AuthenticityAndIdentity #BodyBorderlands

#MuslimWoman

Keynote speaker to discuss The Fusion of Identities in a Globalized Context

Sara Nasser

Contact: Professor Mandelia rmandelia@wcupa.edu

Host: WOS Feminist Theory students (Spring 2008)

### Adobe Express- Logo Design





### Adobe InDesign- Brochure Design





#### History

Before human existence, the Park was once a lowland basin. For hundreds of millions of years, materials that eroded from the early Rock Mountains deposited layer upon layer of sediment which cemented a slow and gentle uplift, generated by ceaseless pressure from below the surface, elevating these horizontal strata quite uniformly one to three miles above sea level. What was once a basin became a plateau.

Natural forces of wind and water that eroded the land spent the last 50 million years cutting into and peeling away at the surface of the plateau. The simple wearing down of altering layers of soft and hard rock slowly revealed the natural wonders of Monument Valley today.

From the visitor center, you see the world-famous panorama of the Mitten Buttes and Merrick Butte. You can also purchase guided tours from Navajo tour operators, who take you down into the valley in Jeeps for a narrated cruise through these mythi-

cal formations. Places such as Ear of the Wind and other landmarks can only be accessed via guided tours. During the summer months, the visitor center also features Haskenneini Restaurant, which specializes in both native Navajo and American cuisines, and a film/snack/souvenir shop. There are

cusines, and a numericacisouvent risol. Inere are year-round restroom facilities. One mile before the center, na-merous Navajo vendors sell arts, crafts, native food, and souvenirs at roadside stands.







